

Australia Conference Toolkit

INVITATION TO SPONSOR



Invitation To Sponsor



Our Invitation

ASIS International Victoria Australia Chapter is delighted to invite you to sponsor the 2019 ASIS Australia Conference being held in Melbourne on Thursday 17 October 2019.

The 2019 ASIS International Australia Conference is a unique opportunity for your organisation to connect with 100 to 150 leading security professionals who work in a variety of private and public sectors.

This prestigious conference aims to bring together leading academics, national security experts, security practitioners, researchers and government to exchange leading edge ideas, share their experiences and research results on all aspects of security and related topics. This is an excellent opportunity to network with like-minded people and enthusiasts.

ASIS International is global community for security professionals in excess of 35,000 members worldwide. ASIS International is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests.

Established on 18 June 1975, the ASIS Victoria Australia Chapter is a Not For Profit organisation that was the first Australian Chapter formed and comprises ASIS International members who primarily operate in Victoria.

Our members represent the industry from public and private sectors and organisations of all sizes. From entry-level managers to CSOs to CEOs, from security veterans to consultants, and those transitioning from law enforcement or the military, the ASIS community is global and diverse.

The ASIS International Australia Conference 2019 is the premier gathering of security professionals. The conference aims to provide an established platform for education and business exchange, addressing the key trends and issues facing security professionals locally and globally.

Objectives of the conference are:

1. Enhance knowledge of security leaders in areas of public safety
2. Understand recent developments in security risk management
3. Discuss innovative and successful security and risk practices
4. Contribute to new knowledge in the areas of security, safety and risk

The Conference Theme is **“Security in a Rapidly Changing World”**

Sub-Themes

- Policing
- Enterprise Security Risk Management
- Psychosocial
- Legislation

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Why Sponsor?

The ASIS International Australia Conference 2019 can provide your organisation with:

- Maximum exposure at a premier conference devoted to those involved in the security industry profession.
- A cost-effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials.
- An opportunity to build and reinforce strategic relationships within security industry professionals.
- Introducing new products or services to the security industry.

Sponsorship Packages

Your brand will be included in all conference material and you will have the opportunity to include signage, and make brochures and other materials available to delegates over the course of the conference.

Although certain investment categories are listed below, we do not want to bind potential sponsors to the suggested amounts. ASIS Victoria Australia will accept any other denomination of sponsorship amounts and it is negotiable.

Current ASIS Victoria Sponsors

As this event sits outside of the normal chapter sponsorship package, the ASIS Victoria Australia Chapter has agreed that all Gold Sponsors will be entitled to the following at the ASIS International Australia Conference 2019.

- Opportunity to supply marketing material to be included in the delegate package.
- Your company logo displayed on projected images at the beginning of the conference, and during breaks, in addition, included on the Conference website.

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Conference Sponsorship Opportunities

Sponsorship Packages	Gold	Silver	Bronze
Value	\$5,000	\$3,000	\$1,500
Conference Program			
Full-page advertisement within the conference booklet	✓		
Half-page advertisement within the conference booklet		✓	
Quarter-page advertisement within the conference booklet			✓
Sponsor logo on conference program	✓	✓	✓
Acknowledgements and Branding			
Placement of advertising banner adjacent to presentation area	✓		
Placement of advertising banner adjacent to conference entrance	✓	✓	
Option to have table adjacent to conference entrance	✓	✓	✓
Your company logo placement and weblink to your company website on the conference website.	✓	✓	✓
Additional Benefits			
Opportunity to supply marketing material to be included in the delegate package.	✓	✓	✓
Tickets (free) to Conference	X3	X2	X1

Sponsorship Conditions

- ASIS Victoria Australia reserve the right to accept or reject any application for sponsorship at its absolute and unfettered discretion with the return of any deposit paid;
- Company advertisements are subject to approval from the Conference Organising Committee;
- Payment Terms – 50% deposit required prior at confirmation of sponsorship. 50% final instalment required by **30 August 2019**. A Tax Invoice will be sent.

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Cancellation

In the event of withdrawal of sponsorship, please be advised that unless that sponsorship is resold, the organiser reserves the right to retain the payment received to date. Notification of your intent to cancel must be in writing and the committee reserves the right to retain deposit monies received

To Confirm Sponsorship

To be part of the 2019 ASIS Australia Conference, choose the sponsorship level that's right for you and return the Sponsorship Registration form to events@asisvictoria.org.au

On receipt of the deposit payment, a confirmation letter will be sent highlighting further information regarding benefits, due dates, etc.

For further information, please contact Pascal Engler on +61 418 557 661 or events@asisvictoria.org.au

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Sponsorship Acceptance Form

Contact Person (all correspondence will be forwarded to this person)

First Name Surname Position Company Address Suburb State Postcode Phone Email Website	<p>Level of Sponsorship All amounts are in Australian dollars and exclude GST.</p> <p>A. Gold B. Silver C. Bronze</p>
Level of Sponsorship:

Your signature below is taken as authorised acceptance of the sponsorship entitlements as per the Sponsorship Proposal and acceptance of the terms and conditions.

Signed Date / / 20